



## 2024 World Seagrass Conference & 15th International Seagrass Biology Workshop

**The World Seagrass Conference 2024 & 15th International Seagrass Biology Workshop (WSC2024 & ISBW15), organized by Stazione Zoologica Anton Dohrn, will be held in Napoli (Italy) from 17th to June 21st 2024.**

[www.isbw15.it](http://www.isbw15.it)

This event is organized every two years, under the umbrella of the World Seagrass Association, and gathers the whole international community working on seagrass biology and ecology. The ISBW started in 1994 in Japan and only once the event has been organized in the Mediterranean, 22 years ago. The Stazione Zoologica Anton Dohrn (SZN), which is the oldest marine station still in activity in the world, has now the honor to host the WSC & ISBW in Italy for the first time.

**Seagrasses are among the main topics of the SZN research and the Institute represents the ideal place to convey scientists from all the Mediterranean countries and from all around the World, to foster the common effort to protect and save seagrass ecosystems, increasing knowledge on their biology, ecology and conservation.**

The topic of WSC2024 and ISBW15, '**Seagrasses in the Anthropocene**', comes from the knowledge that seagrass ecosystems are facing an accelerating human pressure at local and global scales. Environmental



Napoli, Italy, June 17th to June 21st, 2024



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changes are transforming seagrass ecosystems into new configurations unlike anything observed before and returning to past configurations is no longer an option. Accordingly, further knowledge and innovative solutions combining novel technologies are required to secure the future of seagrasses and grant the delivery of ecological and economic benefits associated to seagrass ecosystems.

**Researchers, students and professionals actively involved in the marine environment from all over the World will meet in the iconic city of Napoli.**

The city is the cradle of Italian culture, including literature, theatre, music and in particular, the cuisine. Napoli has been also recognized by UNESCO as a World Heritage Site because of its monuments that best represent European and Mediterranean culture. The WSC2024 & ISBW15 congress will take place at the **Complesso Monumentale di Santa Maria la Nova**, a XIII century architectonic complex right in the historical city center, which represents a perfect example of Napoli essence and participant will have the possibility to easily dive in the Neapolitan culture and environment.

We will also offer to all participants different field trip options around the Gulf of Napoli, including the possibility of directly observing seagrass meadows in their own underwater environment and visiting important historical sites.



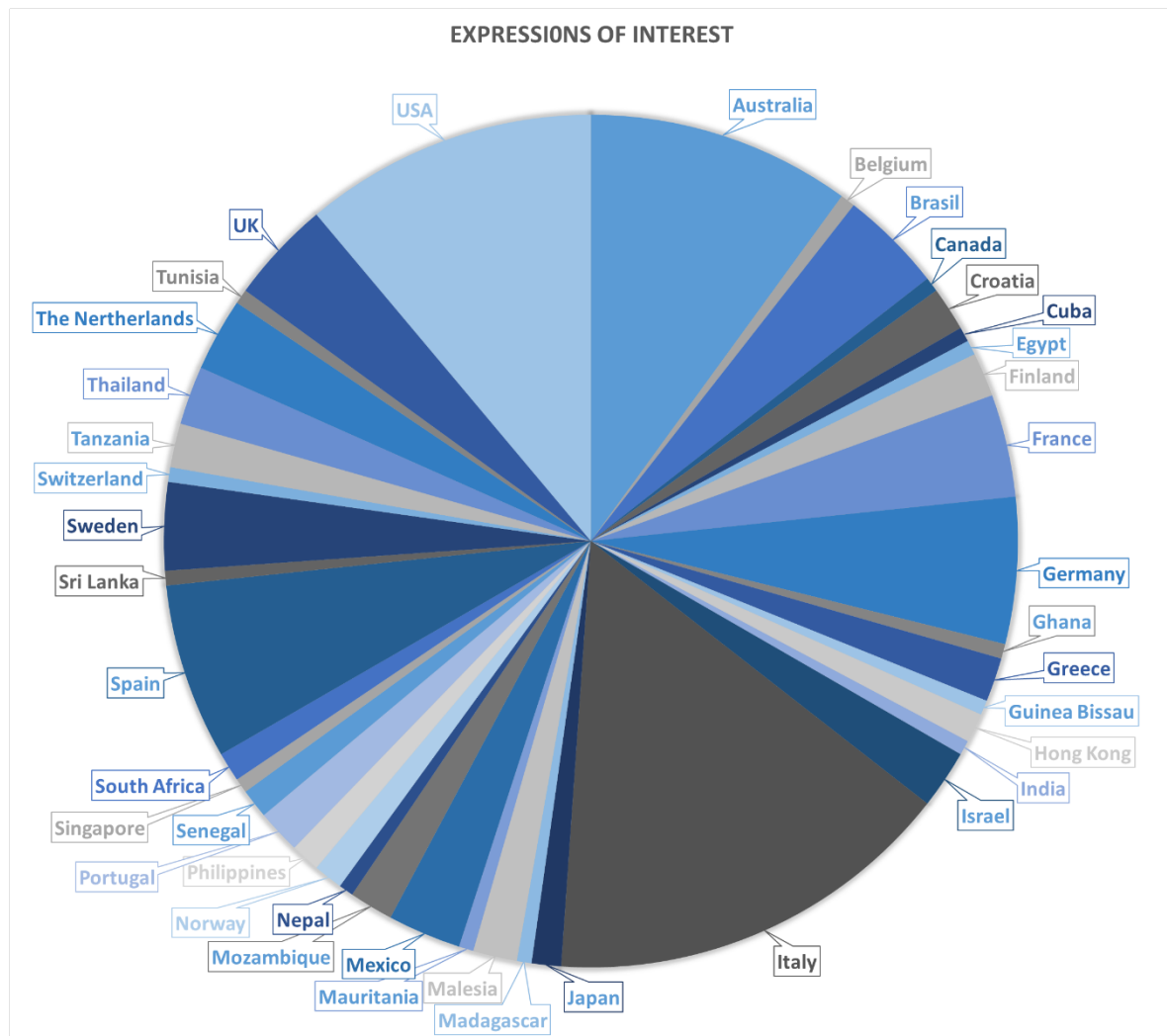
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**We expect a number of participants ranging from 200 to 300 people.**

The seagrass community spreads all around the world, and it is represented both by Academia (students and seniors), stakeholders, NGOs and entrepreneurs. At present, we have already received over 200 expressions of interest, from **28 different countries**, for attending the WSC2024 & ISBW15 in Napoli.



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## Sponsorship opportunities

Interested sponsors can apply at different levels. Each Sponsorship level offers different opportunities and benefits. All sponsors will have their logo in the Congress webpage.

For further information, contact: [isbw.wsc.napoli@gmail.com](mailto:isbw.wsc.napoli@gmail.com)

### Platinum Level - € 8000

- Patronym of the field trips
- Opportunity to include company literature or branded item in gift bag
- Logo on badge lanyards
- Half-page advertisement in the program
- Stand space in the exhibition area for three days of congress (2 meters space)\*
- Invitations for 2 people to the welcome cocktail on June 16<sup>th</sup> and to the coffee breaks
- Projection of your logo in the meeting rooms
- Logo on the website

*\*Set up costs will be at your own expenses*

### Gold Level - € 5000

- Logo on block notes
- Quarter-page advertisement in the program
- Stand space in the exhibition area for three days of congress (2 meters space)\*
- Invitations for 2 people to the welcome cocktail on June 16<sup>th</sup> and to the coffee breaks
- Projection of your logo in the meeting rooms
- Logo on the website

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## Silver Level - € 2500

- Desk and roll up in the exhibition area (1 meter space)\*
- Logo on the program
- Invitation for 2 people to the coffee breaks
- Poster space during the conference
- Projection of your logo in the meeting rooms
- Logo on the website

*\*Set up costs will be at your own expenses*

## Bronze Level - Free sponsorship opportunities for Student Travel/Student Registration/Student awards – Multiples of € 1,000

- Poster space during the conference
- Acknowledgement in plenary room during student prices assignment

## Comparative table of sponsorship opportunities

Sponsorship opportunities	Price	Gifts	Logo placement	Advertisement in program	Stand space	Poster space	Invitation coffee break	Participation to Field-trip	Acknowledgement in plenary
<b>Level</b>									
1	8.000,00 €	Sponsor literature or branded item in gift bag	web-site, projection on the meeting room, badge lanyards	Half-page	three days		Two people to the welcome cocktail on June 16th and to the coffee breaks	Patronym of the field trips	During field trips presentation
2	5.000,00 €		web-site, projection on the meeting room, blocknotes	Quarter-page	three days		Two people to the welcome cocktail on June 16th and to the coffee breaks		
3	2.500,00 €		web-site, projection on the meeting room	only logo	Desk and roll up	three days	Two people to the coffee breaks		
Travel support/student awards	1.000,00 €		web-site, projection on the meeting room			three days			During student prices assignment



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